Internal

External

Credentialing Community

Accreditation Services Council (ASC)

R&D Committee

NCCA

ICE Working Groups

Trade or Professional Organizations

Universities or Research Firms
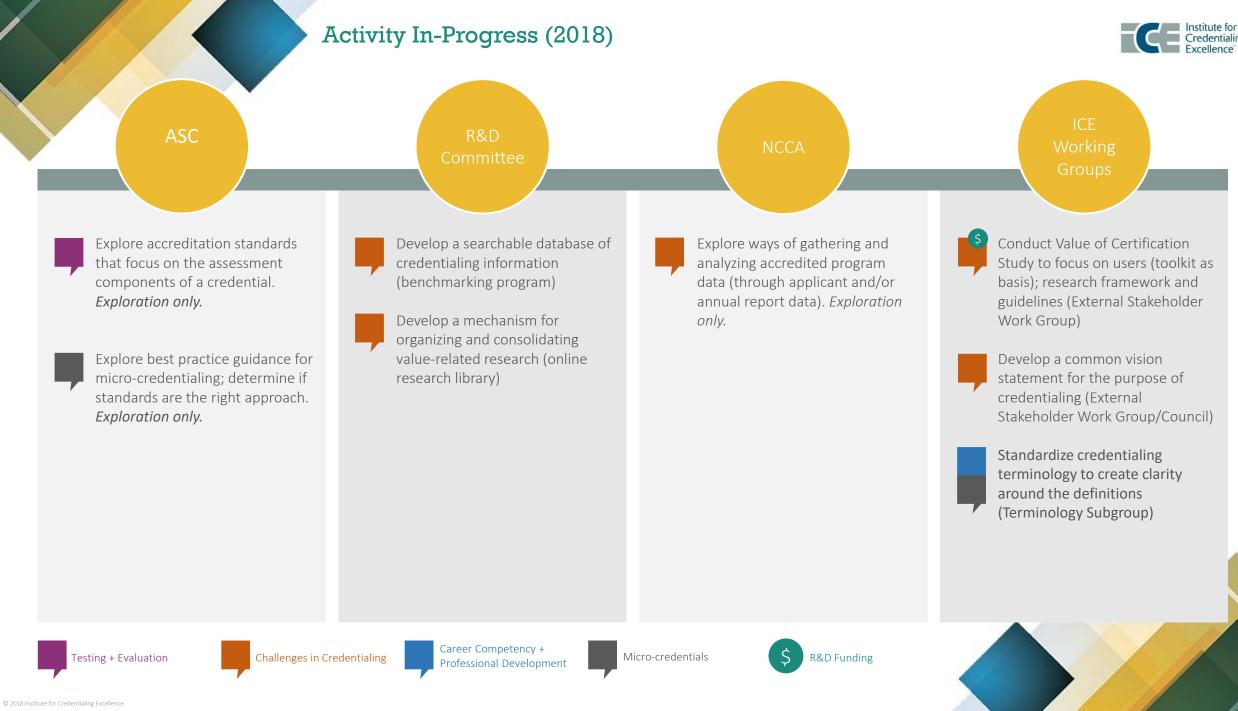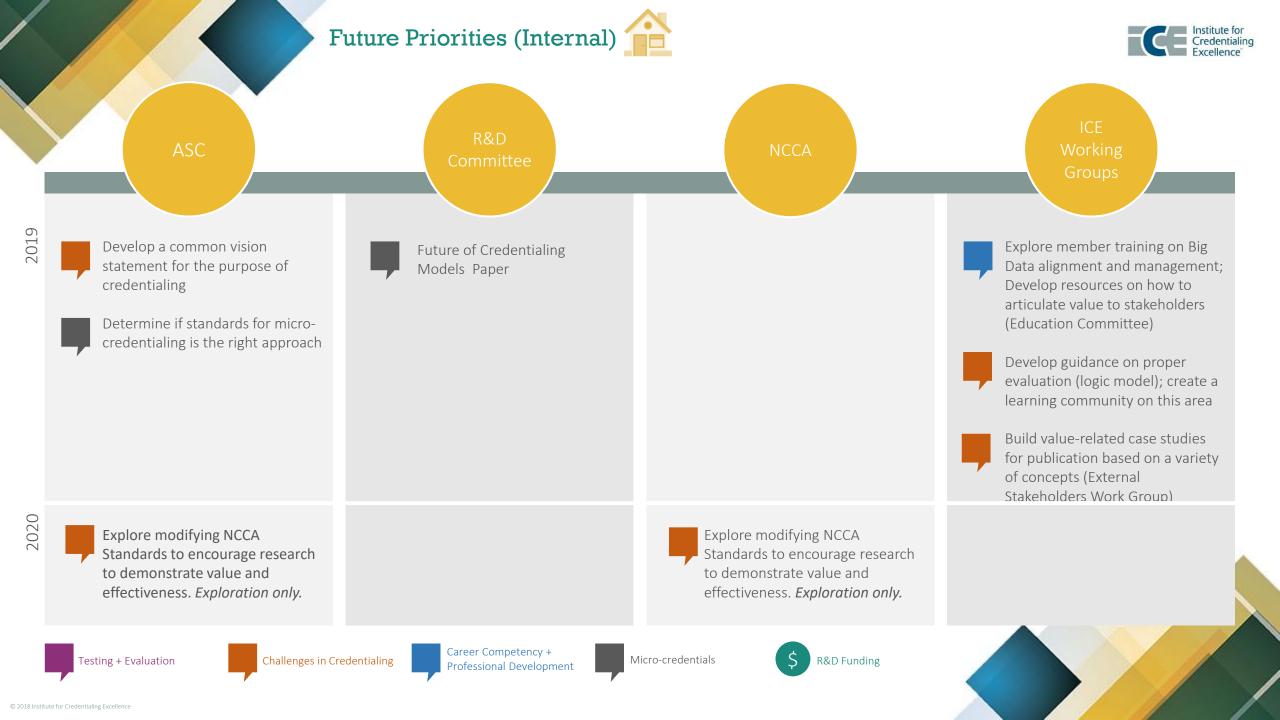
Government Agencies

Foundations and Grant-Making Bodies

Institute for Credentialing Excellence™

2018 Research Priorities

A diagram of potential partners or sources of data and research projects

Activity In-Progress (2018)

ICE Institute for Credentialing Excellence

ASC

- Explore accreditation standards that focus on the assessment components of a credential. *Exploration only.*

- Explore best practice guidance for micro-credentialing; determine if standards are the right approach. *Exploration only.*

R&D Committee

- Develop a searchable database of credentialing information (benchmarking program)

- Develop a mechanism for organizing and consolidating value-related research (online research library)

NCCA

- Explore ways of gathering and analyzing accredited program data (through applicant and/or annual report data). *Exploration only.*

ICE Working Groups

- Conduct Value of Certification Study to focus on users (toolkit as basis); research framework and guidelines (External Stakeholder Work Group)

- Develop a common vision statement for the purpose of credentialing (External Stakeholder Work Group/Council)

- **Standardize credentialing terminology to create clarity around the definitions (Terminology Subgroup)**

Legend:

- Testing + Evaluation
- Challenges in Credentialing
- Career Competency + Professional Development
- Micro-credentials
- $ R&D Funding

Future Priorities (Internal)

ASC

R&D Committee

NCCA

ICE Working Groups

2019

ASC
- Develop a common vision statement for the purpose of credentialing
- Determine if standards for micro-credentialing is the right approach

R&D Committee
- Future of Credentialing Models Paper

ICE Working Groups
- Explore member training on Big Data alignment and management; Develop resources on how to articulate value to stakeholders (Education Committee)
- Develop guidance on proper evaluation (logic model); create a learning community on this area
- Build value-related case studies for publication based on a variety of concepts (External Stakeholders Work Group)

2020

ASC
- Explore modifying NCCA Standards to encourage research to demonstrate value and effectiveness. *Exploration only.*

NCCA
- Explore modifying NCCA Standards to encourage research to demonstrate value and effectiveness. *Exploration only.*

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ICE Institute for Credentialing Excellence

Future Priorities (External)

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2019

- Develop best practices to support the evaluation of credentialing activities that support delivery methods, testing, and evaluation procedures and methods (remote vs. onsite, etc.);(pg. 21) Explore ATP partnership

- (If determined as viable) deploy a 'best practices for micro-credentialing' document for educational purposes; Explore potential partnerships with ATD, ATP, and HR/employer related organizations.

- Create conversational opportunities within occupational segments to engage employer stakeholders in 'value of certification' discussions for input/support/collaboration; **Explore potential partnerships with ATD, ATP, and HR related organizations**

- Clearly define the value of *recertification* for the employer and other credentialing stakeholders involving case studies, surveys, research, and identification of facts and supporting data

2020

- Develop a career guide template for use by organizations to clarify the purpose of earning credential(s) at different career points; partnership potential

- Explore ways to incentivize academic research or providing access to data

- Develop opportunities to collaborate with agencies/health care orgs that warehouse large amounts of data for possible outcomes analysis research; funding or package data potential?

- Develop a searchable, informational database to access credentialing-related information such as benchmarks, value data, program statistics, etc.; Credential Engine app?

- Testing + Evaluation
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